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FOR IMMEDIATE RELEASE

Wing Zone Unleashes the Flavor with New Opening in Athens, GA

Athens Wing Zone Set to Open on February 11, 2016

ATLANTA, GA — Wing Zone, the fast-casual restaurant franchise that allows Flavorholics around the world to unite, is excited to bring the brand’s newest location to Athens. Local entrepreneur and franchise owner Saurin Patel will be bringing Wing Zone’s trademark wings, amazing flavors and better burgers to 142 W. Clayton Street, Athens, GA on February 11, 2016.

This is not Saurin’s first venture in franchising. With three Subways and a Pita Pit under his belt, Saurin was on the lookout for a franchise where food was behind the scenes and not prepared in front of the customer. In finding Wing Zone, he knew it was the perfect fit. He signed a two store deal with Wing Zone, the first opening being the Athens location.

“From the moment I first tried Wing Zone’s amazing flavors I knew the brand was the perfect fit for Athens,” Saurin Patel said. “I was looking for the chance to partner with a franchise that offered both a great opportunity to bring amazing food to our community and a lucrative business opportunity. Wing Zone provides both, and I can promise that once you taste our product, you will be a fan for life.”

Wing Zone’s newest location is an in-line store that offers customers the option to dine-in, pick up a Wing Zone meal to-go or have hot, fresh wings or burgers delivered directly to their door.

“We’ve created millions of Flavorholic fans across the country, and Saurin Patel is the perfect partner to help us continue expanding that group,” said Matt Friedman, Co-Founder and CEO of Wing Zone. “With his experience in the market and successful business background, we’re confident that our newest location in Athens will be a huge success and a great addition to our expansion plans throughout the Athens region.”

Wing Zone’s extensive menu offers unique and amazing flavors of fresh, cooked-to-order wings, including favorites like Buffalo Bliss, Nuclear Habanero, Mango Fire, Lemon Zinger, Thai Chili and Cinnamon Maple. In addition, Wing Zone offers Angus burgers, hand-breaded chicken tenders, grilled chicken sandwiches and a variety of appetizers and sides including mozzarella sticks, mac ‘n cheese wedges, wedge fries – and you can even add a dry rub to those incredible fries.

Wing Zone has nearly 100 locations open or in development across the U.S. and a strong international presence, including locations in Panama, Singapore, Malaysia and beyond. The brand continues to search for passionate franchisees eager to expand with the brand. With territories available in existing and new markets across the U.S., exciting opportunities remain for forward-thinking entrepreneurs to deliver bigger, better flavors to consumers nationwide.

ABOUT WING ZONE

Wing Zone was founded in 1991 at the University of Florida by Matt Friedman and Adam Scott, who dubbed themselves Flavorholics because of their love of great wings and amazing flavors. The Wing Zone franchise was born in their fraternity house kitchen, and the concept quickly flourished through delivery to their fellow college students. After opening several more Wing Zone locations in college markets across the country, Scott and Friedman began offering franchises in 2000. Wing Zone now has nearly 100 locations open across the U.S. and a strong international presence, including Panama, Saudi Arabia, Malaysia, Malabo, Colombia, Singapore and Guatemala. For more information about Wing Zone visit www.wingzone.com.

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