

**MEDIA CONTACT:**

Sarah Mellema  
No Limit Agency  
312-526-3996  
[sarah@nolimitagency.com](mailto:sarah@nolimitagency.com)



*FOR IMMEDIATE RELEASE*

**Wing Zone Unleashes the Flavor with Second Location in Louisville, Fifth in Kentucky**

*Louisville Entrepreneur Opens Wing Zone in May 2016*

**ATLANTA, GA** — Wing Zone, the fast-casual restaurant franchise that allows Flavorholics around the world to unite, is excited to bring the brand’s newest location to Louisville. Local entrepreneur and franchise owner Adam Wyatt will be bringing more of Wing Zone’s trademark wings, amazing flavors and better burgers to 3038 Hunsinger Lane on May 12, 2016.

Wyatt was a faithful Wing Zone customer while attending college at the University of Kentucky. After earning his degree in business, the young entrepreneur decided that he had to bring his favorite wings back to his hometown and opened his first Wing Zone location in 2006. Now, he’s expanded with a second area location.

“From the moment I first tried Wing Zone’s amazing flavors I knew the brand was the perfect fit for Louisville,” Wyatt said. “I was looking for the chance to partner with a franchise that offered both a great opportunity to bring amazing food to our community and a lucrative business opportunity. Wing Zone provides both, and I can promise that once you taste our product, you will be a fan for life.”

Wing Zone’s newest location is an in-line store that offers customers the option to dine-in, pick up a Wing Zone meal to-go or have hot, fresh wings or burgers delivered directly to their door.

“We’ve created millions of Flavorholic fans across the country, and Adam is the perfect partner to help us continue expanding that group,” said Matt Friedman, Co-Founder and CEO of Wing Zone. “With his experience as an existing franchisee in the market and successful business background, we’re confident that our newest location in Louisville will be a huge success and a great addition to our expansion plans throughout the Southeast.”

Wing Zone’s extensive menu offers unique and amazing flavors of fresh, cooked-to-order wings, including favorites like Buffalo Bliss, Nuclear Habanero, Mango Fire, Lemon Zinger, Thai Chili and Cinnamon Maple. In addition, Wing Zone offers Angus burgers, hand-breaded chicken tenders, grilled chicken sandwiches and a variety of appetizers and sides including mozzarella sticks, mac ‘n cheese wedges, wedge fries – and you can even add a dry rub to those incredible fries.

Wing Zone has nearly 100 locations open or in development across the U.S. and a strong international presence, including locations in Panama, Singapore, Malaysia and beyond. The brand continues to search for passionate franchisees eager to expand with the brand. With territories available in existing and new markets across the U.S., exciting opportunities remain for forward-thinking entrepreneurs to deliver bigger, better flavors to consumers nationwide.

**ABOUT WING ZONE**

Wing Zone was founded in 1991 at the University of Florida by Matt Friedman and Adam Scott, who dubbed themselves Flavorholics because of their love of great wings and amazing flavors. The Wing Zone franchise was born in their fraternity house kitchen, and the concept quickly flourished through delivery to their fellow college students. After opening several more Wing Zone locations in college markets across the country, Scott and Friedman began offering franchises in 2000. Wing Zone now has nearly 100 locations open across the U.S. and a strong international presence, including Panama, Saudi Arabia, Malaysia, Malabo, Colombia, Singapore and Guatemala. For more information about Wing Zone visit [www.wingzone.com](http://www.wingzone.com).

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